MA
Creative Teaching and Learning Design

ARTS
UNIVERSITY
BOURNEMOUTH

Hello!

If you're excited about shaping the future of learning, we'd love to work with you.

Together, we'll explore the science and craft of teaching and learning design to help you master the art of creating transformative learning experiences.

You'll strengthen your skills in working with a range of digital technologies, including artificial intelligence. We'll explore ways of maximising engagement through learning design, and you'll develop a toolkit of core skills including storytelling, creative direction, video production and developing learning products.

We'll also help you develop your professional skills in working as a learning consultant. And you'll learn how to do research to scope, plan, manage and deliver learning design projects.

Embark on a transformative journey with our MA in Creative Teaching and Learning Design!

What is Creative Teaching and Learning Design?

Whether you are a teacher or a learning designer, you have the power to ignite curiosity, inspire engagement, and facilitate understanding. Mastering the relationship between learning and teaching enables you to unlock the transformative power of learning design.

Effective educators use inventive methodologies and pedagogical approaches to make complex concepts accessible and engaging. Effective learning designers produce the conditions for learners to thrive by developing the strategic blueprint behind these experiences.

Learning design enables you to design learning experiences that maximise engagement, reduce barriers to learning, and produce a transformative learning environment. Learning designers add value by ensuring that learning experiences deliver the knowledge and skills required by individuals, businesses and higher education providers. They do this by aligning learning with outcomes, collaborating and innovating, leveraging digital technologies effectively, and anticipating learners' diverse needs.

Our MA aims to produce graduates who can design effective, forward-thinking, student-centric approaches to learning. We'll help you unlock the true potential of learning design to develop passionate and engaged lifelong learners.

# Why study Creative Teaching and Learning Design?

An MA in Creative Teaching and Learning Design is a strategic investment in a career with far-reaching impact. Graduates emerge equipped for roles in both corporate and higher education environments.

The intrinsic reward lies in the tangible difference you make. Witnessing the growth and empowerment of individuals, and knowing you're shaping their future opportunities, brings a profound sense of fulfilment.

If you move into a higher education context, you'll work with inquisitive minds in a wide range of disciplines, fostering critical thinking and a passion for knowledge. In the corporate realm, you'll craft learning experiences that empower individuals to drive both professional growth and business success.

As learning designers, we are privileged to work with people from a wide range of professional backgrounds. Through our work, we have the potential to drive change for both individuals and businesses, and help them maximise their potential.

You'll graduate with the knowledge and skills to make a positive difference in the world.
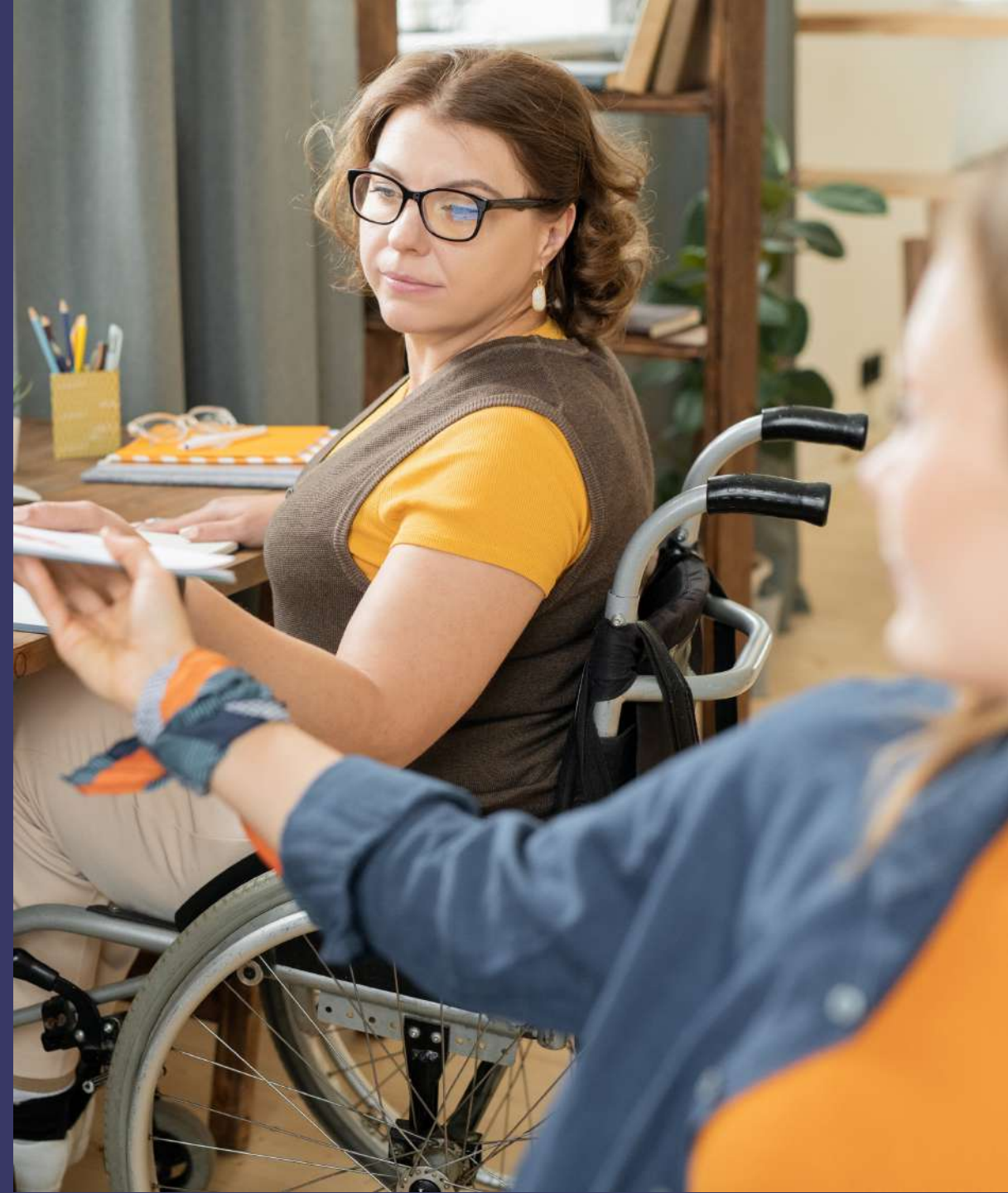
Part 1: Postgraduate Certificate (PGCert)

Your MA begins with an intensive, skills-focused Learning Design Bootcamp (20 credits). This provides you with a solid grounding in the core skills you need to develop effective learning experiences.

The Bootcamp enables you to explore six key areas of learning design: empathy, curriculum, inclusivity, facilitation, technology and community. You'll learn how these areas complement each other during a programme of learning, and you'll complete a series of rapid activities that help you apply what you've learned.

The next unit, Creative Teaching and Learning Design (40 credits), then provides you with the opportunity to reflect critically on your experiences. You'll underpin your work with relevant learning theories, and deepen your knowledge of how to identify and remove barriers to learning. You'll explore inclusivity, accessibility and digital technologies in learning design, and reflect critically on the role of learning design and artificial intelligence in assessment, feedback and quality assurance.

By the end of the PGCert, you'll be equipped to design creative and inclusive learning and assessment experiences, and to facilitate effective learning in higher education institutions.

Part 2: Postgraduate Diploma (PGDip)

The PGDip in Learning Design Methods examines the focuses on the professional application of learning design in both post-compulsory education and corporate contexts.

In the Learning Design Toolkit unit (40 credits), you'll strengthen your ability to design transformative learning products and experiences. You'll explore topics including artificial intelligence, storytelling, learning product development, creative direction, video production, UX design, accessibility, project management, digital technologies, change management, and effective communication.

The Learning Design Context unit (20 credits)) strengthens your ability to lead through research in creative teaching and learning design roles. You'll have the opportunity to investigate an area of interest related to your present or future work by undertaking a small-scale research project to build your confidence in research, decision-making and developing new insights.

By the end of the PGDip, you'll have a comprehensive toolkit of learning design knowledge and skills and be ready to navigate the professional landscape of teaching and learning design with confidence and expertise.

Part 3: Masters

The Masters stage equips you with the knowledge and skills to undertake research. Using your experiences from Parts 1 and 2, you'll identify a topic you'd like to investigate. We'll support you to identify a suitable audience for your research, and help you contribute to the evolving discourse in the fields of creative teaching and learning design.

The unit Researching Creative Teaching and Learning Design (60 credits) challenges you to envision and craft innovative learning experiences that transcend conventional boundaries. Throughout this unit, you'll refine your ability to assess and adapt learning strategies, ensuring they are responsive to the evolving needs of learners.

The Masters programme culminates in an applied research project, allowing you to demonstrate your mastery by designing a comprehensive project that showcases your unique vision and expertise.

The research skills you learn during your Masters degree also provide you with a platform for doctoral study.

Course aims

A1 To equip students with the practical and creative skills to design and deliver effective learning experiences.

A2 To encourage critical reflection on the relationship between creative teaching, learning design, assessment and feedback.

A3 To provide opportunities for students to reflect critically on the design of learning and teaching experiences, supported by relevant learning theories.

A4 To explore how digital technologies can be used appropriately in teaching and learning design.

A5 To enable students to design accessible and inclusive learning experiences.

A6 To explore the value of applying learning design to a range of professional and business roles.

A7 To develop relevant research skills to inform the design of appropriate learning solutions.

A8 To engage with relevant theories and research.

A9 To develop students' autonomy in their own professional development.

A10 To position graduates as learning professionals with the ability to push the boundaries of conventional teaching and learning design.

Course Learning Outcomes

Knowledge and Understanding

1. Explain how learning design can benefit other disciplines
2. Choose appropriate learning theories and evidence to underpin a learning experience
3. Anticipate the diverse needs of learners
4. Assess the suitability of digital technologies for supporting learning
5. Identify the factors that produce a successful learning experience

Research Skills

1. Identify relevant research
2. Evaluate research
3. Manage a research project
4. Communicate research in an appropriate format

Professional Skills

1. Design effective learning experiences
2. Reflect on your professional development
3. Work constructively with others
4. Design your work appropriately for intended stakeholders
5. Align learning experiences with strategic objectives

Interested?

Then please get in touch, we'd love to talk with you about your interest in Creative Teaching and Learning Design. You can contact us at:

hello@ding.global

or scan this QR code to meet with the Programme Leader.

Ding is a creative learning design agency. We're passionate about developing effective learning experiences. If you've read this far, we'd love to work with you!

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