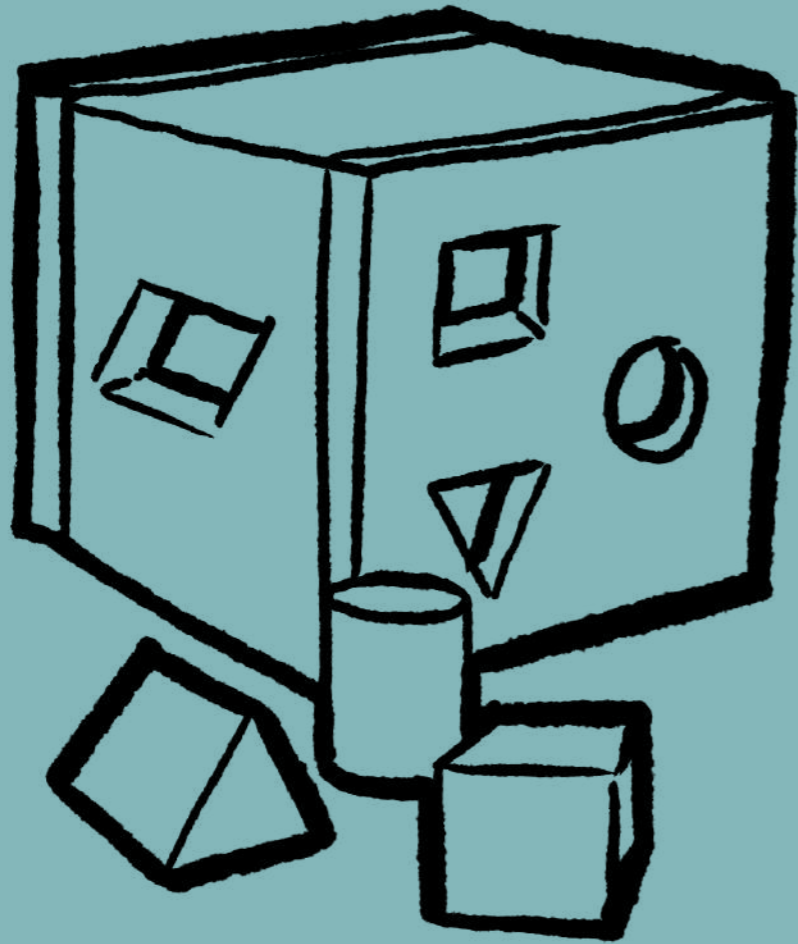


**case-study / Arts University Bournemouth**



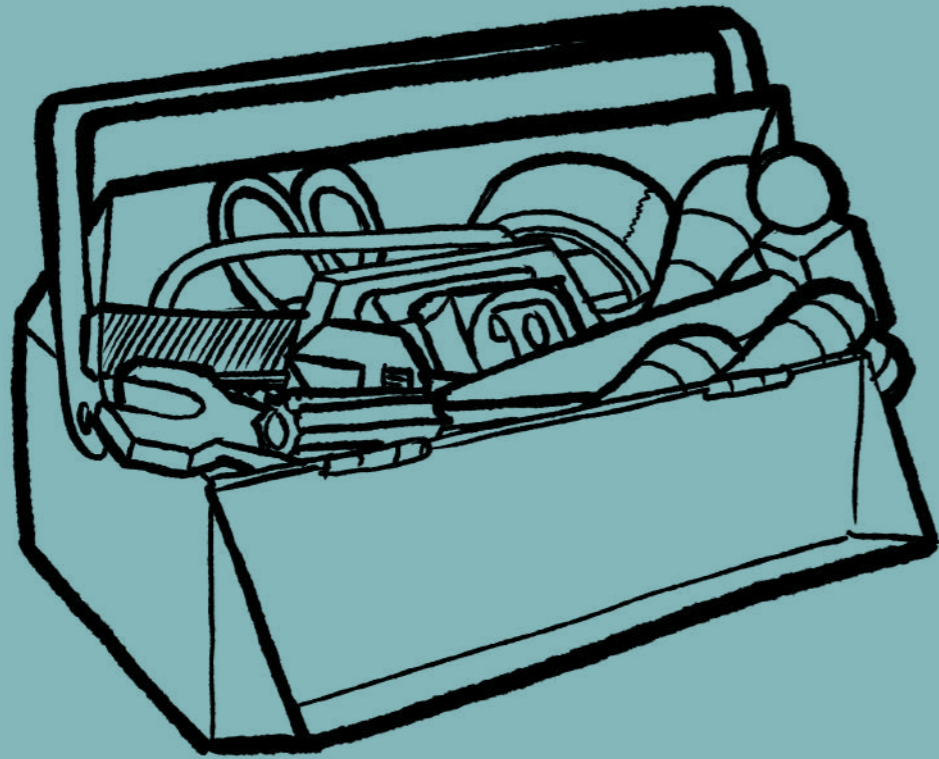
- AUB wanted to produce more student-centred experiences on their Architecture course.
- They needed to deliver a large amount of technical information to students without them feeling overwhelmed.
- They wanted students to be able to access the information at a time that was convenient for them.

**the challenge**



## the brief

- Ding was brought in to edit a large quantity of Zoom recordings created during the pandemic.
- Our brief was to turn the hour-long Zoom sessions into bite-sized learning content.
- We needed to make the content easily digestible and searchable to reduce the need to deliver technical information in lectures.
- The content needed to be presented within the Arts University Bournemouth brand.



## our approach

- We upscaled the video content to increase the quality, and used creative direction to reimagine the content within the brand.
- We combined the video recordings with accompanying Powerpoint slides to turn them into learning resources.
- We chunked the videos into short chapters, each with a specific topic, in order to make them easier to digest.
- We hosted the finished videos online to make them easily searchable, and enable them to be embedded in handbooks and the online learning environment.

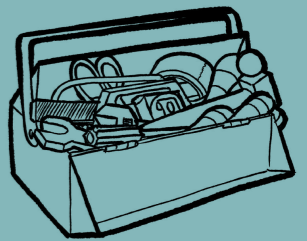
The Pantheon, Rome circa CE120

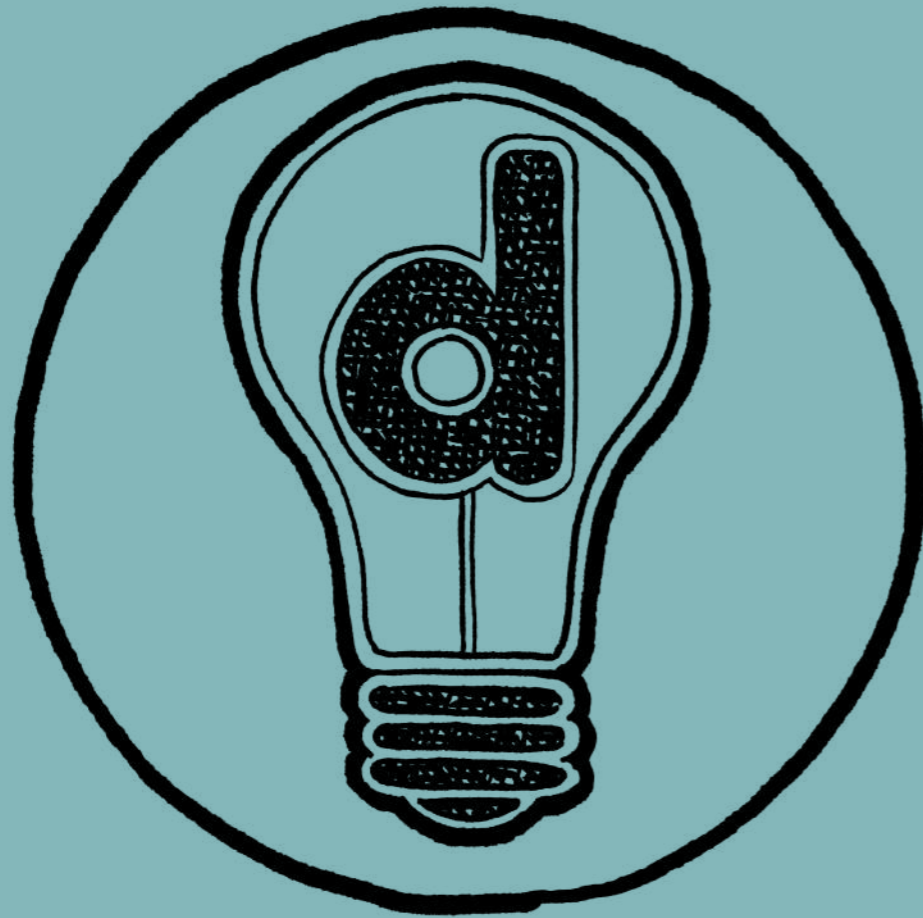
43m clear spanned space  
 43m vertical internal height  
 8m oculus open to sky, requiring drains to floor  
 no reinforcement to concrete

CLT Cross Laminated Timber

CLT Cross-laminated timber, (cross-lam, X-lam)

- o CLT panels are used to construct walls, roofs and floors, lift shafts, stairs.
- o CLT is used increasingly for large scale buildings.
- o In 2007 Waugh Thistleton design the 9 storey Murray Grove apartment building
- o CLT can be integrated with steel structural systems to achieve cost efficiencies.
- o CLT can be used for variable sizes of buildings
- o CLT products can be produced in a variety of finishes and can be either left exposed internally or used as a base for other finishes.



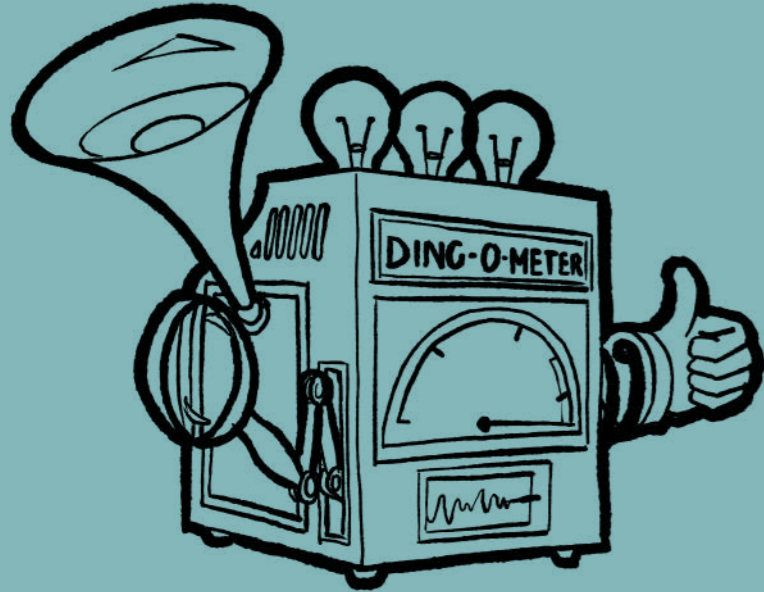


## our impact

- The learning resources enabled the tutor to direct students to specific topics at point of need, thereby reducing the need to deliver content through lectures.
- Students could review and revise specific topics at the moment when they needed to.
- The content enabled a flipped approach to learning, where students watched specific videos before coming to a lecture.
- The content could be used as Frequently Asked Questions, reducing the amount of email queries the tutor received.

Read [Ding's Learning Design Almanac](#)

Talk at [hello@ding.global](mailto:hello@ding.global)



Listen to [The Ding-O-Meter](#) Podcast

Learn on [our Bootcamp](#)

[ding.global](http://ding.global)

**Ding! Your next bright idea is here**

