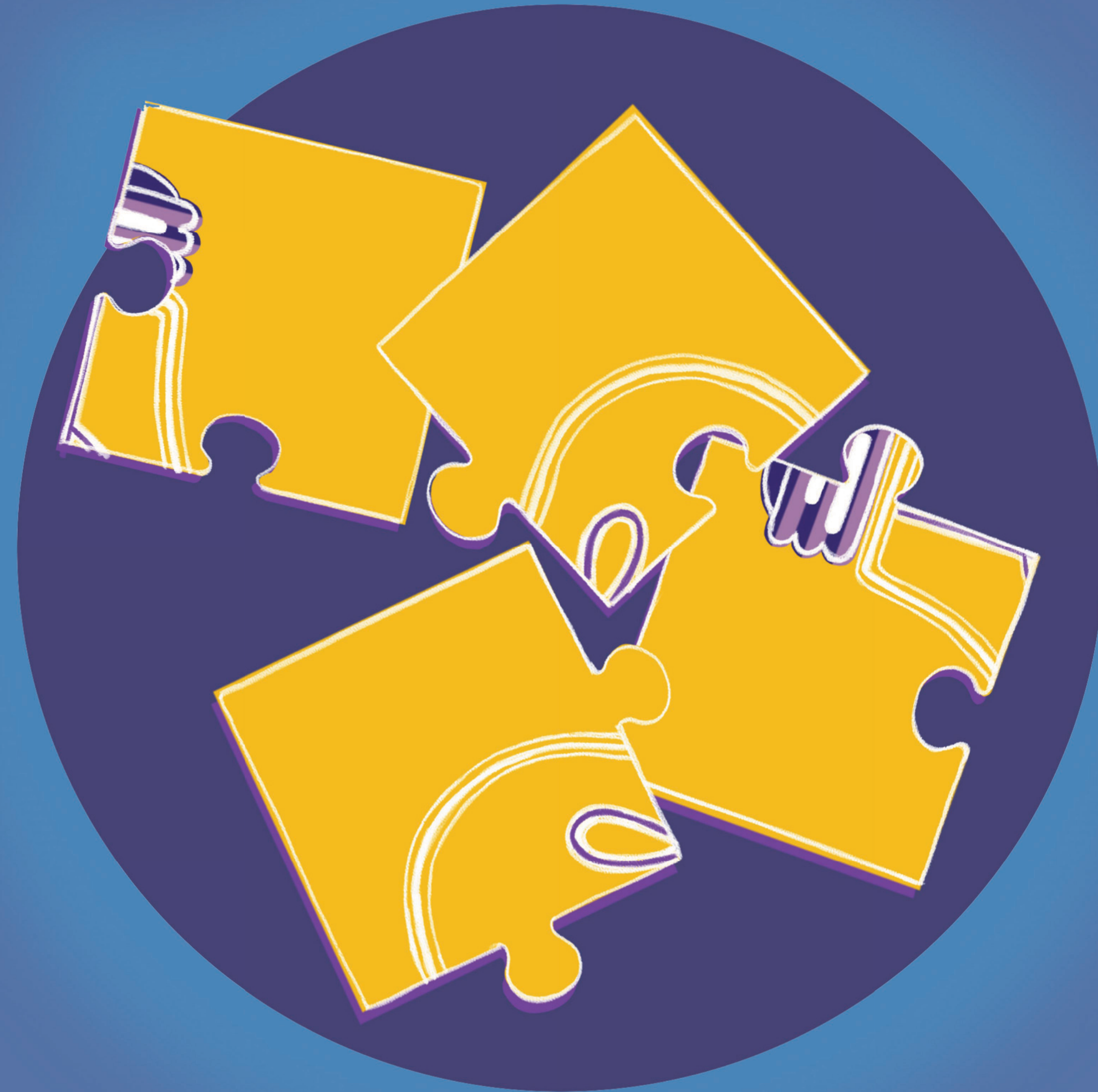


Case Study: Royal Western Academy



our brief

Our client wanted to help their tutors deliver practical courses online using Zoom. Prior to the pandemic, tutors had taught almost exclusively in face-to-face workshops and had very little experience of teaching online.

When moving courses online, it's important not to simply try and do the same things you would do in a physical classroom. Designing tasks that harness intrinsic and extrinsic motivation is essential in order to keep learners engaged. This requires planning for a diverse range of abilities in order to design activities that will produce the desired behaviour.

Some of the common problems are:

- **Tasks that are too easy or difficult**
- **Overly complex learning outcomes**
- **Lack of empathy for learners' prior knowledge**
- **Lack of understanding for learners' access to equipment**



our approach

We began by developing a deep understanding of the tutors' prior knowledge and experiences of teaching. This enabled us to anticipate the diverse skills and approaches tutors used in their physical workshops.

We assessed the human and technical resources that would be available to support the delivery of the short course. This ensured we helped them design courses that could be delivered within existing constraints.

Having determined the available resources, we designed and facilitated two workshops. The first workshop provided tutors with the knowledge and skills to go and experiment. We then asked them to complete a series of tasks in between the workshops. The second workshop then provided a 'sandpit' for them to practice facilitating online learning in a safe environment before working with their own students.



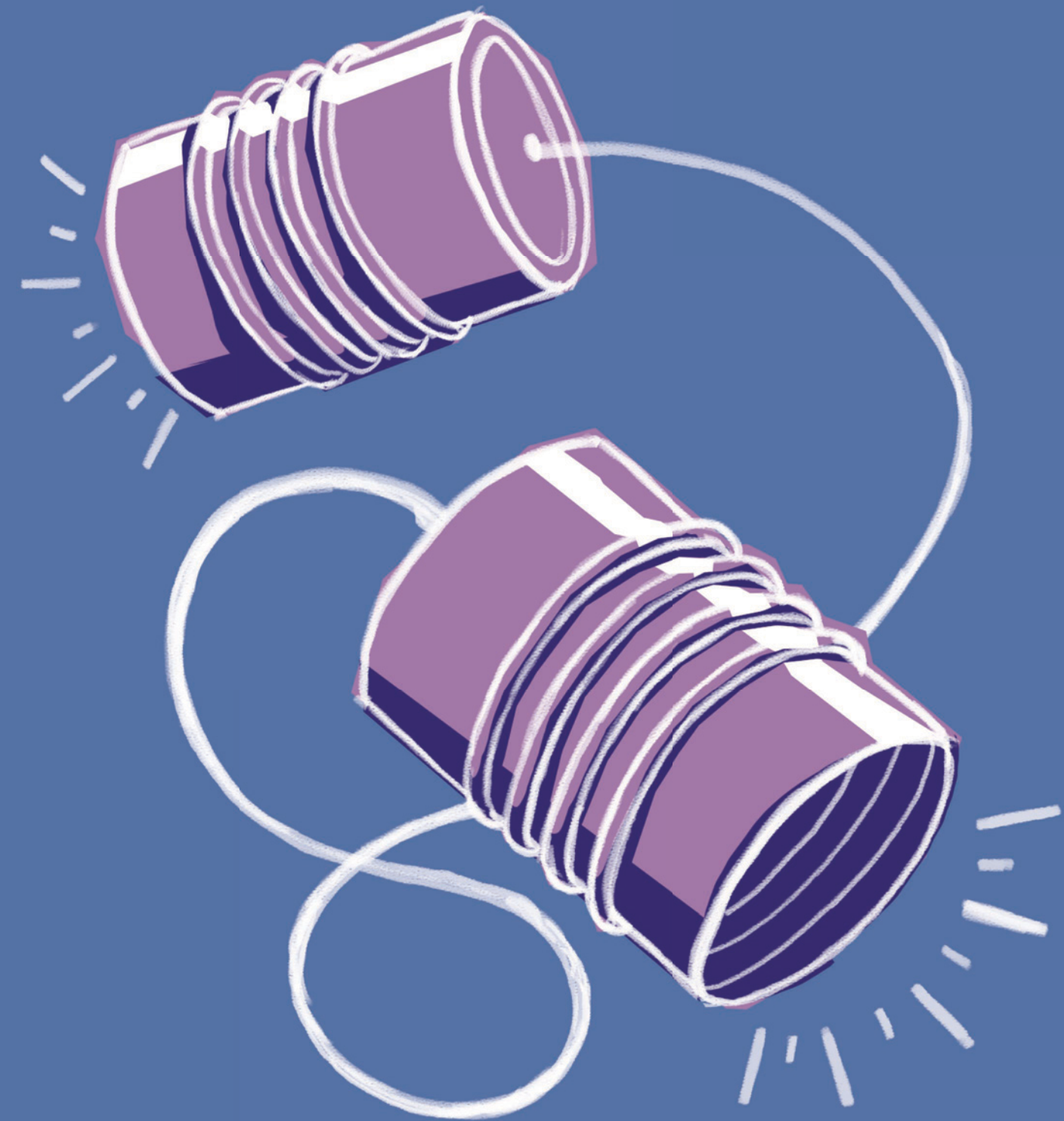
our impact

Our work enabled the tutors to design and facilitate online learning experiences with confidence. The learning design ensured tutors felt supported in exploring online teaching, and helped them develop their ability to move their teaching online.

Based on our workshop, our client was able to continue delivering practical courses online during the pandemic.

Excellent. Utterly brilliant! Got me over the terror of teaching on Zoom! Relaxed, informed, fun way of learning how to deliver and embrace the on line teaching process. It was useful being able to identify your preferred teaching style, then translate that into textural teaching experience for students – all while having fun and using different tools on this digital platform. My work has taken off in a new direction, love it, so now I'm converted!

Tutor
Royal Western Academy



we can help you too.

Ding!

creative learning design