



Phil Gomm, SFHEA

I'm an award-winning writer, director and producer with over ten years' experience in the successful design, delivery and dissemination of creative education. I'm also an expert project-manager of ambitious multi-participant collaborations.

Strong storytelling is key to engaging communication, and my superpower is storytelling - the ability to identify what is most meaningful in a document, project, scheme of work or artistic proposal and then communicate it engagingly to others.

Career summary

- Managing Director, Ding Learning
- Communications Consultant, Amnesty International
- Freelance Writer, Producer & Director
- Creative Director & Project Lead, ONE is More, Mabadiliko, ACT – A Common Territory
- Course Leader, BA Hons Computer Animation Arts, UCA
- Senior Lecturer, BA Hons Computer Generated Arts & Animation, UCA
- 0.5 Lecturer, BA Hons Digital 3D Design, UCA

Career history

Apr 2020 – present: Managing Director, Ding Learning

- Working with organisations to evaluate and improve online learning
- Advising on all aspects of curriculum design, assessment and communication strategies

Nov 2019 – April 2020: Communications Consultant, Amnesty International

- Developing new donor-facing online resources for the global fundraising team
- Identifying engaging communication strategies in support of multi-million funding bids
- Undertaking desktop reviews of existing resources and leading change.
- Liaising with team members
- Pitching and presentation to stake-holders.
- Training team members to use different software

Apr 2019 – June 2019: Producer, When The Tides Went Down, Screen South / BBC

- Story and visual development
- Engaging with executive producers
- Co-ordinating contracts, production budgets and delivery
- Marketing and promotion

Sept 2018 – Apr 2019: Writer, Director & Producer, Marcus & The Mystery of The Pudding Pans, Heritage Lottery

- Writing, directing and producing an 8 minute animated short
- Managing a large online team through Basecamp project management software
- Designing and delivering collaborative activities
- Pitching and presenting to collaborative partners

May 2018 – November 2018: Producer, //_sleeper, BFI / BBC

- Story and visual development
- Engaging with executive producers
- Co-ordinating contracts, production budgets and delivery

Dec 2015 – Mar 2019: Creative Director and Project Lead, ONE is More, Orchestra Network for Europe, UCA, Creative Europe

- Devising, developing and delivering two ambitious schemes of animated content for live-synchronisation concerts across Europe, Red & The Kingdom of Sound (2018) and Spectrogram (2019)
- Writing, directing and producing Red & The Kingdom of Sound, an animated adaptation of Benjamin Britten's The Young Person's Guide to The Orchestra
- Devising and delivering online-based collaborative schemes of work for in support of the creative development of the projects
- Managing a large online production team over sustained periods using project management software
- Pitching, presenting to and liaising with multiple partners across Europe

Nov 2015 – Mar 2016: Creative Director and Project Lead, Mabadiliko, MASK School for Creativity and Innovation, Kenya, UCA

- Devising, developing and implementing an online collaboration between young artists in Kenya and UCA alumni
- Creative direction for seven animated shorts
- Devising, curating and installing an accompanying exhibition

Sept 2013 – Jan 2015: Creative Director and Project Lead, ACT – A Common Territory, Orchestre de Picardie, UCA, Creative Europe

- Devising, developing three diverse schemes of work visualising classical music to foster widening participation from more diverse audiences
- Devising and delivering online-based collaborative schemes of activity for large communities of learners
- Managing a large online production team
- Pitching and presenting to and liaising with multiple partners across Europe

July 2013 – August 2019: Course Leader, BA Hons Computer Animation Arts, UCA

- Leading on all aspects of the course including curriculum design, delivery, assessment, budgeting, marketing, recruitment, widening participation and managing a team
- Coordinating all quality assurance and enhancement activity on the course, including working with external examiners, preparing documentation for periodic review and revalidation
- Project-managing the course's successful industry accreditation to ScreenSkills.
- Routinely delivering NSS student satisfaction scores of 100%
- Design and delivery of course micro-site
- Devising and delivering recruitment strategies and supporting resources
- Designing and implementing award-winning graduate showcases at New Designers, Islington, London

Sept 2011 – July 2013: Senior Lecturer, BA Hons Computer Generated Arts & Animation, UCA

- Leading on all quality assurance and enhance activity, including re-writing course philosophy and unit descriptors in advance of revalidation
- Establishing a online culture of blogs and blogging in support of student learning
- Devising and delivering recruitment strategies and supporting resources, i.e. course showreels
- Designing and implementing award-winning graduate showcases at New Designers, Islington, London

Sept 2008 – Sept 2011: 0.5 Senior Lecturer, BA Hons Digital 3D Design, UCA

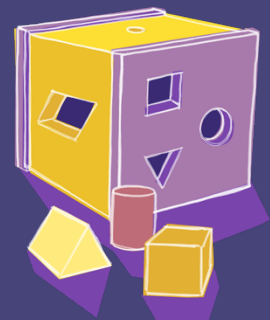
- Leading on the enhancement of the curricula, learning and assessment
- Re-designing the undergraduate curriculum
- Developing online learning communities to support and enhance student learning

Sept 2008 – Sept 2011: Sessional Lecturer, MA Design, UCA

- Supporting students directly in the development of their major projects and written assignments
- Delivering video-editing workshops
- Assessment

Education and qualifications

2019	Senior Fellow of the Higher Education Academy
1997 – 1998	University for the Creative Arts MA Design
1994 – 1997	Kent Institute of Art & Design BA (Hons) Three Dimensional Design (1 st Class)
1993 – 1994	Amersham & Wycombe College BTEC Foundation Art & Design
1987 – 1993	The Misbourne School, Gt Missenden, Buckinghamshire 3 A-Levels in English Literature, Theatre Studies and Art Design AS Level English Language 8 GCSEs at Grade C and above including Maths and English



References

Available on request